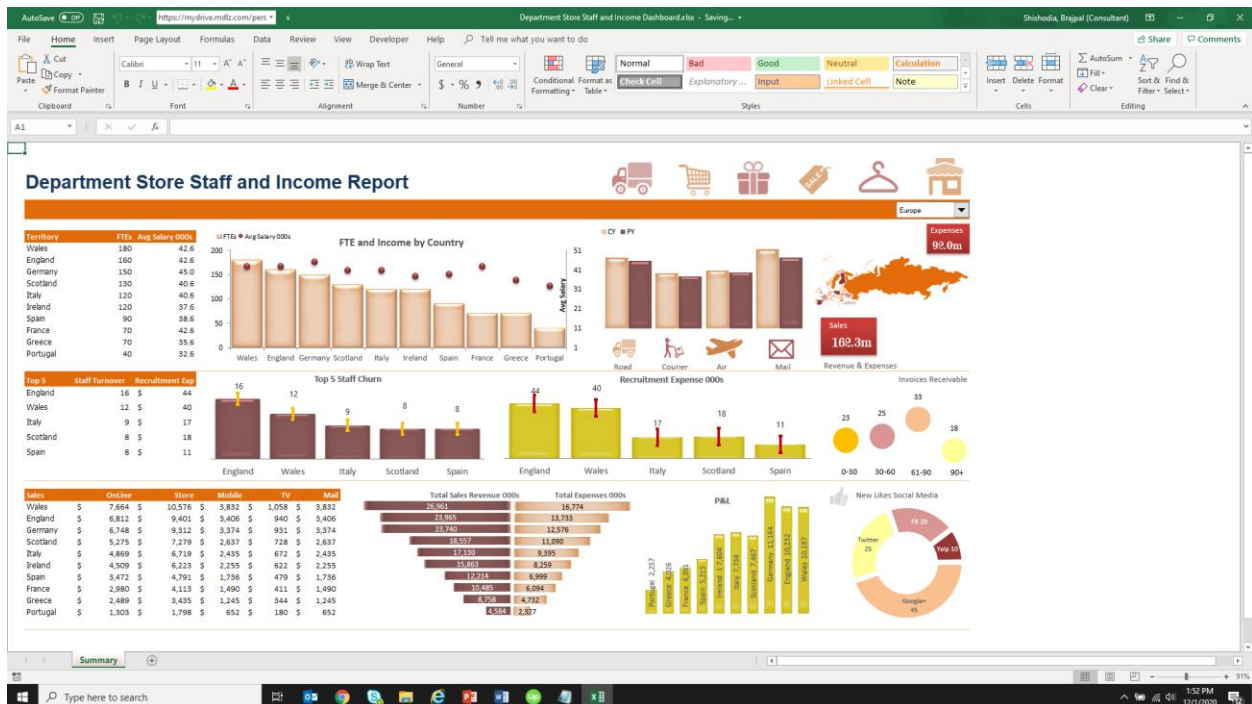
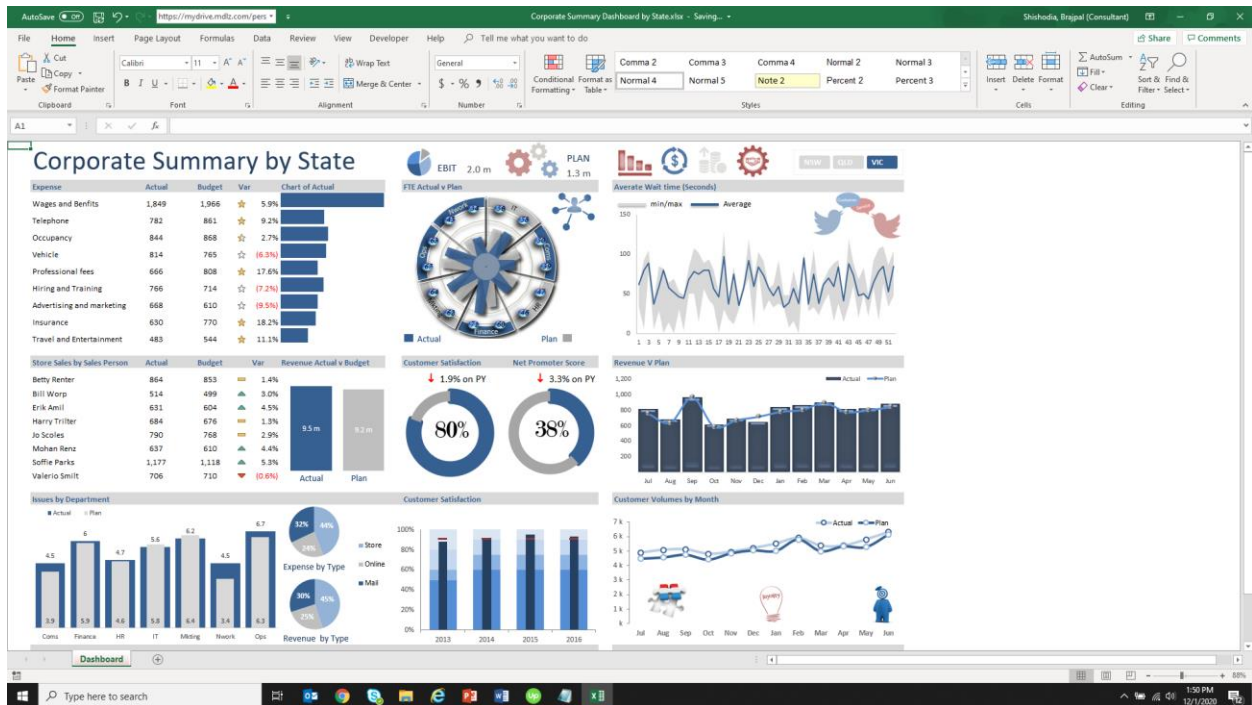
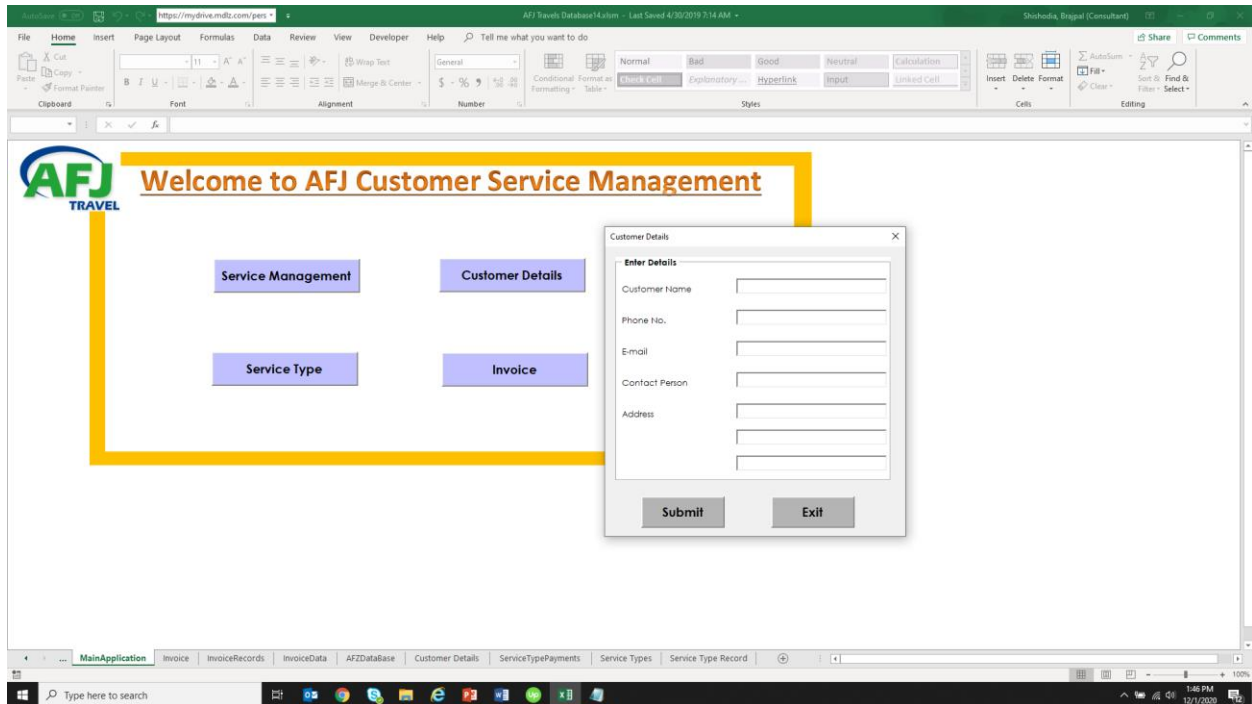
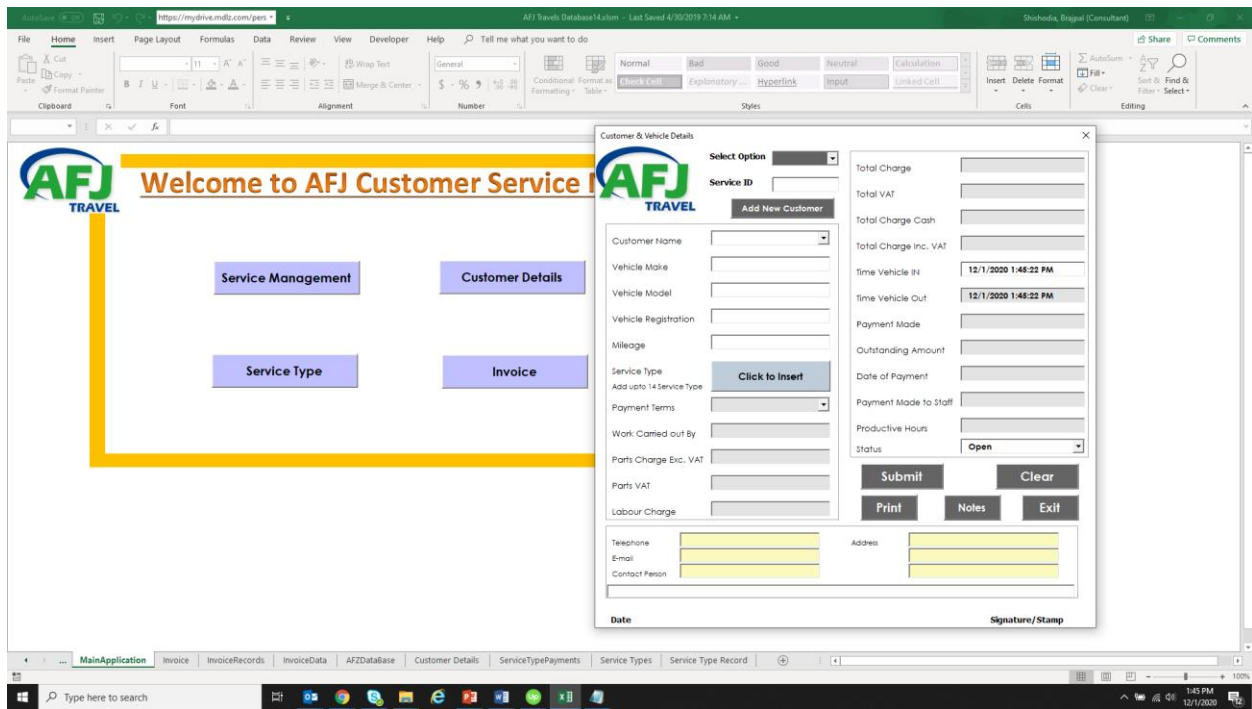
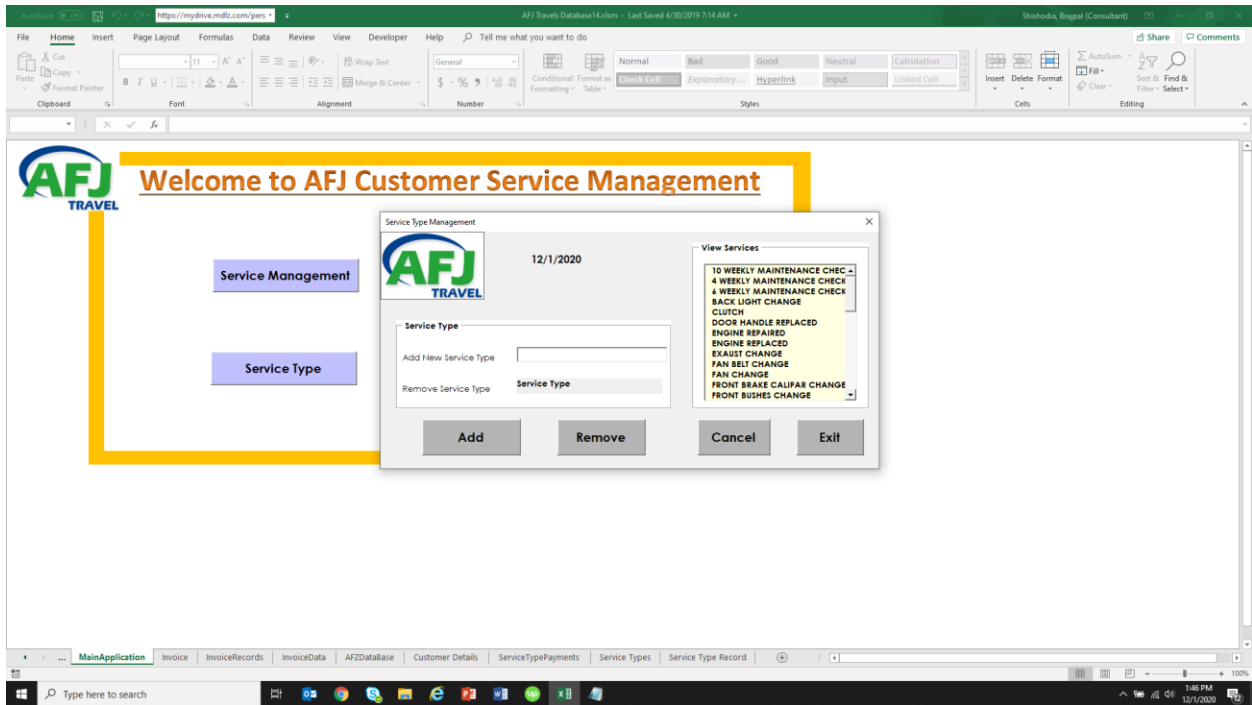


Auto Updated Dashboards using Advance Excel Formulas:

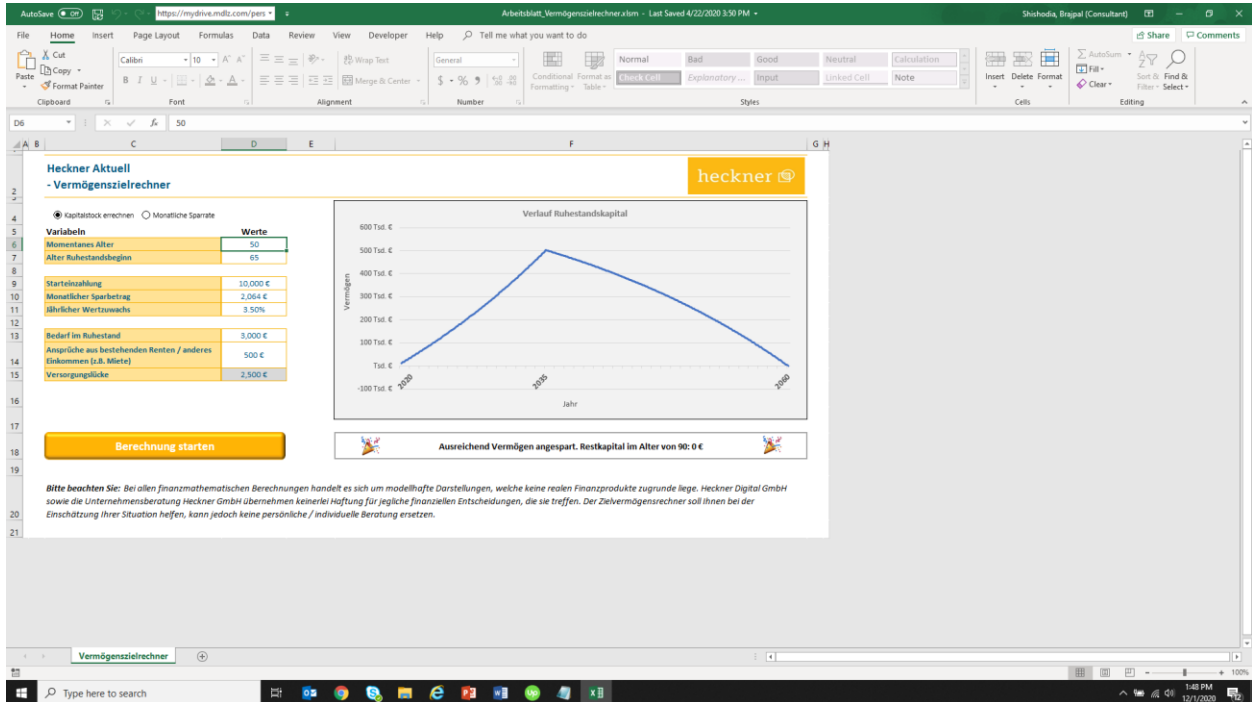


Automation through User Form using VBA:

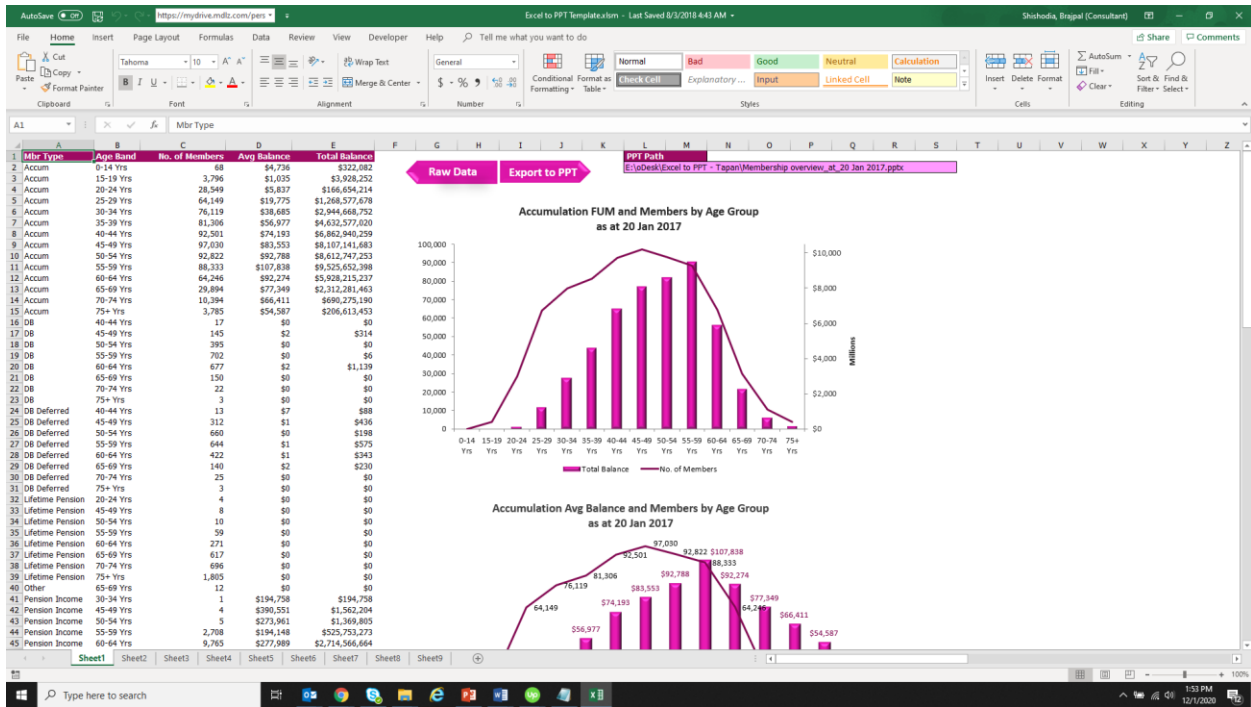




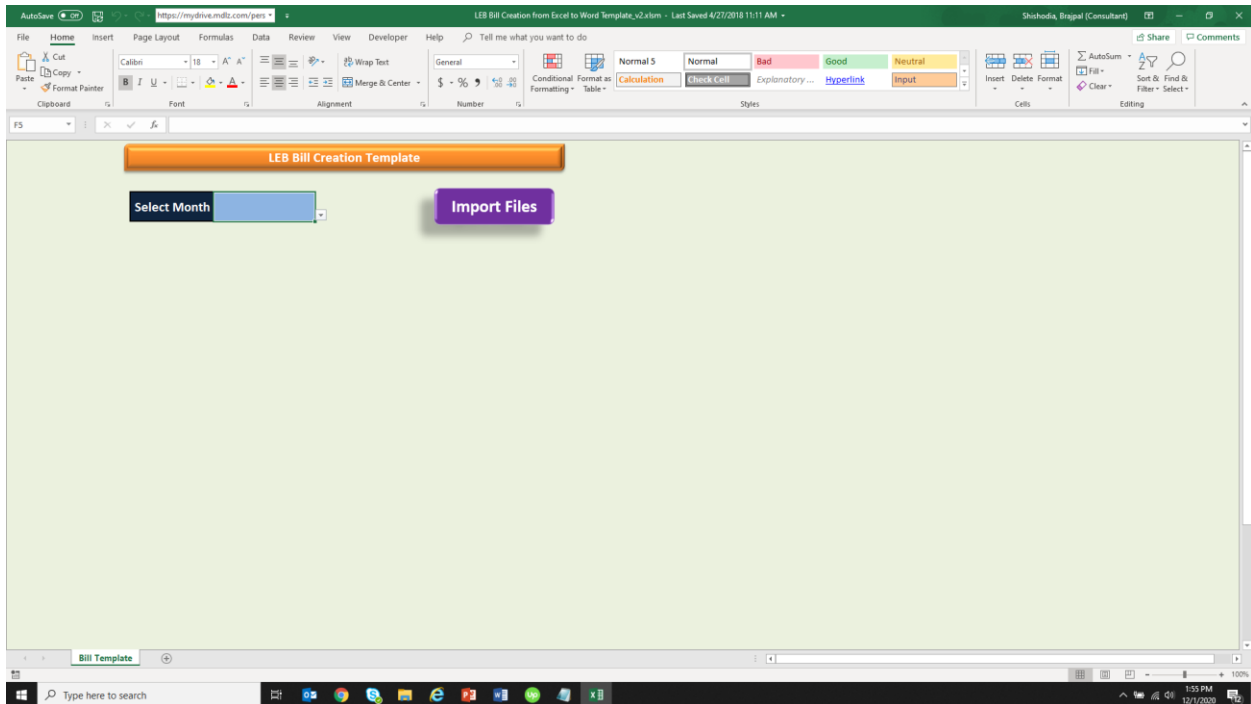
Financial Analysis & Forecasting using Advance Excel & VBA Macros:



Automate to update PowerPoint Presentations by transferring graphs/tables/text from Excel:



Automate Creating Word documents & Invoices by transferring graphs/tables/text from Excel:



Invoice & ProForma Template v3.xlsx - Last Saved 10/19/2020 1:53 PM

Shishodia, Drageal (Consultant)

File Home Insert Page Layout Formulas Data Review View Developer Help Tell me what you want to do

Calibri 11 A A²

Normal 2 Normal 3 Normal Bad Good Neutral Calculation Check Cell Explanatory... Input

Clipboard Font Alignment Number Styles Cells Editing

E16 Quantity

1

2 **Proforma Invoice** Create Proforma Invoice

3

4 **Receiver:**

5 **Company Name:** Hesel Global Trading Pty **Waybill No:** YUP89764 **Please state if goods are hazardous:** No

6 **Ltd c/o HabaneroFire Inc.** **Reason for Export:** Sales

7 **Street:** 2149 220th Avenue **No. of Pieces:** 3 **I declare that the above information is true and correct to the best of my knowledge and that the goods are of the origin specified above.**

8 **City/State:** Percival/Iowa **Gross Weight:** 65 **For and on behalf of:** **Company:** Hesel Global Trading Pty Ltd

9 **Postcode/Country:** 51469/USA **Terms of Trade:** XPO **Name (in prir Paul Pemberton**

10 **Contact Name:** Michelle Beard **DHL Account:** 78994326 **Position** Director **Signature** **Date** 19/10/2020

11 **Phone/Fax:** 1 (402) 209 3297

12

13 **Sender:**

14 **Company Name:** Hesel Global Trading Pty Ltd

15 **Street:** 602-612 Botany Road & Mapple Ave, ALEXANDRIA, NSW, 2015, Australia

Full Description of Goods	Origin Country of Manufacture	Unit Value(AUD)	Quantity	Total Value	Harmonised Item AHECC
Allen's Frog 190g	Australia	1.36	3	4.08	2106 90 58 30
Allen's Strawberries and Cream 190g	Australia	1.36	4	5.44	2106 90 58 30
Total Value & Currency: AUD 9.52					

16

17

18

19

20

21 **Please state if goods are No**

22 **Reason for Export:** Sales

23 **I declare that the above information is true and correct to the best of my knowledge and that the goods are of the origin specified above.**

24 **For and on behalf of:** **Company:** Hesel Global Trading Pty Ltd

25 **Name (in prir Paul Pemberton**

26 **Position** Director **Signature** **Date** 19/10/2020

27

28

29

30

Proforma Invoice Receiver Database Sender Database Product Database Prior Notice_Master Prior Notice Ingredients_Master Ingredients

Type here to search

196 PM 12/1/2020

Automate Creating & Updating Dashboard through VBA Macros & Pivot Charts:

Account N... v3.xlsx - Last Saved 10/26/2020 11:06 AM

Shishodia, Drageal (Consultant)

File Home Insert Page Layout Formulas Data Review View Developer Help Options Tell me what you want to do

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Normal Bad Good Neutral Calculation Check Cell Explanatory... Input Linked Cell Note

Clipboard Font Alignment Number Styles Cells Editing

START DATE	Date Range	Account Name	Campaign Name	Objective	Happiness	Weekly Budget	Amount Spent	% Budget	CPL Target	CPL 7	CPL 14	CPL 30	Weekly Leads Target	Leads	% Lead Target	CTR	CPC	CVS	TL30	TL14	TL7	Zap
14-Sep-2020	14-Sep to 20-Sep	USA Energy	ESM - LP - USA Energy	CONVERSIONS	Happy	140	282.25	201.63%	20	17.41	17.41	17.41	7.00	8.00	114.29%	1.84	1.24	0.34	8.00	8.00	8.00	
20-Sep-2020	14-Sep to 20-Sep	Australian Nation	ESM - LP - Australian Nation	CONVERSIONS	Happy	140	523.45	373.89%	40	34.45	34.45	34.45	4.00	50.00	250.00%	3.88	0.88	0.06	50.00	10.00	10.00	
26-Sep-2020	14-Sep to 20-Sep	USA Energy	ESM - LP - USA Energy	CONVERSIONS	Happy	140	1309.74	187.13%	40	42.29	42.29	42.29	17.50	38.00	217.14%	3.25	0.95	0.11	38.00	38.00	38.00	
26-Sep-2020	14-Sep to 20-Sep	Australian Nation	ESM - LP - Australian Nation	CONVERSIONS	Happy	140	856.21	611.58%	20	8.17	8.17	8.17	7.00	42.00	311.43%	1.39	1.02	0.15	42.00	42.00	42.00	
26-Sep-2020	14-Sep to 20-Sep	USA Energy	ESM - LP - USA Energy	CONVERSIONS	Happy	280	991.41	353.72%	20	15.69	15.69	15.69	24.85	48.00	189.16%	3.11	0.81	0.15	48.00	48.00	48.00	
26-Sep-2020	14-Sep to 20-Sep	Australian Nation	ESM - LP - Australian Nation	CONVERSIONS	Happy	280	515.25	183.66%	40	15.69	15.69	15.69	9.95	7.00	70.85%	2.24	1.07	0.17	7.00	7.00	7.00	
26-Sep-2020	14-Sep to 20-Sep	USA Energy	ESM - LP - USA Energy	CONVERSIONS	Happy	700	1309.74	187.13%	40	42.29	42.29	42.29	17.50	38.00	217.14%	3.25	0.95	0.11	38.00	38.00	38.00	
26-Sep-2020	14-Sep to 20-Sep	Australian Nation	ESM - LP - Australian Nation	CONVERSIONS	Happy	1750	1381.28	78.94%	20	24.01	24.01	24.01	87.50	88.00	38.29%	3.30	1.08	0.11	88.00	88.00	88.00	
26-Sep-2020	14-Sep to 20-Sep	USA Energy	ESM - LP - USA Energy	CONVERSIONS	Happy	140	282.25	201.63%	20	17.41	17.41	17.41	7.00	8.00	114.29%	1.84	1.24	0.34	8.00	8.00	8.00	
26-Sep-2020	14-Sep to 20-Sep	Australian Nation	ESM - LP - Australian Nation	CONVERSIONS	Happy	1750	1381.28	78.94%	20	24.01	24.01	24.01	87.50	88.00	38.29%	3.30	1.08	0.11	88.00	88.00	88.00	
26-Sep-2020	14-Sep to 20-Sep	USA Energy	ESM - LP - USA Energy	CONVERSIONS	Happy	70	244.67	349.53%	20	1.98	1.98	1.98	14.00	18.00	128.57%	0.83	0.62	0.39	18.00	18.00	18.00	
26-Sep-2020	14-Sep to 20-Sep	Australian Nation	ESM - LP - Australian Nation	CONVERSIONS	Happy	280	158.61	56.65%	20	21.94	21.94	21.94	14.00	18.00	128.57%	0.83	0.62	0.39	18.00	18.00	18.00	
26-Sep-2020	14-Sep to 20-Sep	USA Energy	ESM - LP - USA Energy	CONVERSIONS	Happy	2100	2351.2	111.98%	50	53.92	53.92	53.92	43.00	57.00	135.71%	1.83	1.04	0.07	57.00	57.00	57.00	

Account N...

ENERGY SMART WEEKLY PERFORMANCE DASHBOARD

Total Leads: 426 Conversion Rate (CVR): 15.61% Avg. Cost Per Click (CPC): \$3.27

Weekly Average Cost (\$) Per Lead Trend

Conversion Leads by Source

Conversion Satisfaction Rate (Happy%)

Weekly Cost (\$) per lead

Top Campaigns by Lead Generation

KPI Calculation Happiness FB Dump File KPI Dump

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196 PM 12/1/2020

